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| **Exhibition Presentation Slides Draft** |
| **4- Exceeds**Visually **stimulating**, **high quality** images **always** support the content; logical flow; intro and final slide includes original artwork; legible and consistent font; consistent background color | **3- Meets**Visually **pleasing**, **clear images** **mostly** support the content; logical flow; intro and final slide includes original artwork; font **mostly** legible and consistent; **mostly** consistent background color | **2- Almost meets****Somewhat** visuallyappealing, **images** **somewhat** support the content; confusing flow; intro and/or final slide without original artwork; font **somewhat** legible and consistent; **somewhat** consistent background color | **1- Does not meet**Visually **unappealing** , **images** **do not** support the content; **illogical** flow; intro and/or final slide without original artwork; font **not** legible or consistent; **inconsistent** background color |
| **Aesthetics-How does it look?*** Effective design and layout
* Good color contrast
* Consistent layout of information on each slide
* Consistent background and font
* Effective use of images
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| **Content/Organization*** Logical flow of content
* Titles reflect specific content of the slide
* Uses keywords effectively—no sentences
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| **Mechanics/Format*** Font is legible
* Correct spelling, grammar, capitalization
* Title and end slide with original artwork
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