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| **Exhibition Presentation Slides Draft** | | | | |
| **4- Exceeds**  Visually **stimulating**, **high quality** images **always** support the content; logical flow; intro and final slide includes original artwork; legible and consistent font; consistent background color | **3- Meets**  Visually **pleasing**, **clear images** **mostly** support the content; logical flow; intro and final slide includes original artwork; font **mostly** legible and consistent; **mostly** consistent background color | **2- Almost meets**  **Somewhat** visuallyappealing, **images** **somewhat** support the content; confusing flow; intro and/or final slide without original artwork; font **somewhat** legible and consistent; **somewhat** consistent background color | | **1- Does not meet**  Visually **unappealing** , **images** **do not** support the content; **illogical** flow; intro and/or final slide without original artwork; font **not** legible or consistent; **inconsistent** background color |
| **Aesthetics-How does it look?**   * Effective design and layout * Good color contrast * Consistent layout of information on each slide * Consistent background and font * Effective use of images | | |  | |
| **Content/Organization**   * Logical flow of content * Titles reflect specific content of the slide * Uses keywords effectively—no sentences | | |  | |
| **Mechanics/Format**   * Font is legible * Correct spelling, grammar, capitalization * Title and end slide with original artwork | | |  | |
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